



District Three Dialogue

January-February 2009 Volume 1, Issue 1

Councilmember Gloria serves on the following:

- Chair, Land Use and Housing Committee
- Public Safety and Neighborhood Services Committee
- Budget and Finance Committee
- Rules, Open Government and Intergovernmental Affairs Committee
- City-County Joint Homeless Taskforce
- Metropolitan Transit System Board
- San Diego Workforce Partnership

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A Message from Todd

I am absolutely honored to be your new San Diego City Councilmember. As a third generation resident of District Three and a lifelong public servant, I took enormous pride in being sworn into office on December 8. Through my decade of community activism here, I have had the opportunity to meet and work with thousands of District Three residents. It is humbling and energizing to know that so many of you share my passion for improving the quality of life in our neighborhoods.

The issues facing our communities and our entire City are numerous and serious, and I pledge to you my tireless effort and continuing honest communication with you to meet these challenges. I am confident that together, we will make progress.

I begin my service at a time marked by buzzwords like crisis, budget shortfall and budget cut. When I was growing up locally, I was one of many youth to benefit from the extensive services and programs supported by the City. To know that all City services have already been impacted by our fiscal challenges and to know that some City programs may not survive impending rounds of budget cuts is personally difficult for me. This is not an environment in which it will be easy to serve, but the manner my fellow City leaders and I move forward will be key to the future of

San Diego and to the quality of life you will enjoy.

During my campaign, I walked door to door almost every day to listen to concerns of voters, visiting over 25,000 homes in the process. None of the voters I met asked for more flash or flare. You asked for your streets and sidewalks to be repaired. You asked for increased police presence in your neighborhoods. You asked for reasonable fire and rescue response times. Never was I told that our libraries are open too much, that our parks are maintained too well or that our roads are repaved too frequently.

The strain between our need to further tighten the budget and your needs as citizens, is the central challenge for the Mayor and my Council colleagues. Short term solutions like the one approved by the Council two weeks ago to fill a \$43 million deficit are no longer viable options. I believe it is now time to engage the community in an honest conversation about our City, its needs and a vision for where we want to go.

It is now time to level with the public that to balance the budget we must cut expenses or increase revenues. It is now time to put all options on the table, and make decisions based on facts, not based on custom or ideology. I believe San Diegans will find such honesty refreshing, and this may be the start we need to rebuild their trust in City Hall.

I am committed to having this conversation with you, the residents of District Three. I know you share my love for our communities and my love for this City and are anxious to move beyond our fiscal troubles. We must resolve these serious problems so we can begin the work of building a city capable of addressing the needs of its citizens in the 21st century.

Honest dialogue is a key to effective representation. As I promise to remain in close communication with you about what is going on at City Hall and what it means to you, I ask for your help by contacting me and my office and sharing your thoughts, your feedback and your questions. I have assembled a staff of dedicated and dynamic individuals who share my concern for our communities and my enthusiasm for public service. They know that the best way to serve me is to serve you effectively and efficiently, and I am confident they will do exactly that.

This is our moment to implement the changes we need to begin addressing the basic needs of our neighborhoods and reclaim our City's greatness. I hope you will join me in answering this call.

Sincerely,

Councilmember Gloria Announces Addition of Three Cops to District Three Community Relations Officers Brought Back



San Diego City Councilmember Todd Gloria announced the return of three Community Relations Officers (CROs) to the neighborhoods of District Three. Gloria

has been an outspoken advocate of bringing CROs back to the area, and discussed the matter in his first meeting

with San Diego Police Chief William Lansdowne.

"Community Relations Officers are key to keeping streets safe for residents, businesses and visitors," said Councilmember Gloria. "Crime prevention is vital to community stability, and CROs provide that necessary service."

CROs use their familiarity with the people and properties in specific neighborhoods to

directly address nuisances and crime trends proactively with the support of community members. The San Diego Police Department's Mid-City Command, covering the areas bordered by Interstate 15 on the west, Interstate 94 on the south, the College Area to the east and Interstate 8 to the north, has been served by just one CRO for the past several years. Two additional officers will be re-assigned there in January, 2009. The three officers will be Dean Thomas, Anthony Bryant and David Surwilo, and all will be attending neighborhood civic group meetings.

"Bringing these officers back to District Three was my goal and part of my commitment to strengthening public safety," said Councilmember Gloria. "To be able to deliver on this promise is exciting, and I look forward to making more progress in partnership with the community."

Community member Maria Cortez was enthusiastic about the announcement. "CROs make a big difference in bringing down crime rates because of their involvement in the community," said Cortez. "Community members know they can bring their concerns to CROs and act as their eyes and ears."

A Sign of the Times: Hillcrest Centennial Sign Returns

San Diego City Councilmember Todd Gloria announced on January 7 that a well-known Hillcrest community boundary sign had been re-installed. The sign located on Washington Street near the intersection with Dove Street commemorating the neighborhood's centennial was damaged and knocked down shortly after its installation in 2007.

"The sign means a great deal to the people of Hillcrest and to me," said Councilmember Gloria. "Our current challenges may make large scale neighborhood changes difficult, but delivering noticeable maintenance is possible. I am glad to be able to return this sign and restore one of the entryways of Hillcrest."



Meet the Todd Squad: Councilmember Gloria Introduces His Staff

Jamie Fox-Rice, Chief of Staff



Jamie Fox-Rice has extensive experience in City Hall and with local political campaigns. Her policy interests include public safety, environmental

sustainability, the arts community and education. In addition to her work in public service, she has been a Lecturer for the Department of Rhetoric and Writing Studies at San Diego State University for over 10 years. Jamie, who was raised in Los Angeles, came to San Diego in 1988 where she obtained Bachelor's degrees in Consumer Sciences and English, and a Masters degree in Comparative Literature. Outside of work, she can be found spending time with her family, and performing improv at the National Comedy Theatre.

Jamie is responsible for the overall

management of Councilmember Gloria's district and staff, and issues related to labor, police, Boards and Commissions and special projects.

Katie Keach, Deputy Chief of Staff



Katie Keach brings to Council District Three a wide range of experience from government service and the private sector. Before working for

Councilmember Gloria, Katie worked for elected officials at the federal, state and local levels, for the San Diego City Firefighters and

for a private ambulance company. Katie attended Trinity University in San Antonio, Texas where she received a degree in Communication.

Katie currently lives in Pacific Beach and enjoys walking at the beach, baking and

regularly watches *The Daily Show with Jon Stewart* and *The Colbert Report*.

Katie handles media inquiries and communications for Councilmember Gloria as well as policy issues related to fire and rescue services and transportation.

Stephen Hill, Senior Policy Advisor



Stephen has served the public for more than 20 years through his work for various elected officials at the state and local levels. He began his career with Assemblywoman Lucy

Killea in 1988, and continued with her throughout her seven-year term in the State Senate, serving as her District Director in 1995 and 1996. He also worked with Senator Dede Alpert at the beginning of her first term in the Senate. At the local level, Steve served as a

Continued on page 3.

Todd Squad (Continued from page 2.)

Senior Policy Advisor and Deputy Chief of Staff for Councilmember Toni Atkins, and was also a policy advisor and speech writer for San Diego Mayor Susan Golding during the final two years of her term.

Steve has also managed several local political campaigns. With a long history of community volunteerism, he also served for five years as President of the North Park Community Association, as well as on the executive committees for the North Park Toyland Parade and the Citizen's Coordinate for Century 3.

For Councilmember Gloria, Steve is the Land Use and Housing Committee Consultant, works on historic preservation matters and serves as the Councilmember's representative to Balboa Park.

Pamela Ison, Policy Advisor

Born and raised in San Diego, Pamela is a graduate of Samuel F.B. Morse High School in southeastern San Diego. She completed her undergraduate

studies at the University of California at Los Angeles (UCLA) with majors in economics and political science and a minor in cultural and linguistic anthropology. She is also a 2008 graduate of LEAD San Diego. Pamela previously served as Council Representative and Policy Advisor during Councilmember Toni Atkins' second term in office. She has a background in finance and community development banking, having worked at the Port of San Diego and Bank of America, respectively.

In her spare time, Pamela enjoys traveling, photography, art exhibits and relaxing at the beach. Also a sports enthusiast, she enjoys playing golf, basketball, football, kickball and tennis.

She handles budget and audit issues, redevelopment, homelessness, Community Development Block Grant funding and City Heights park and recreation matters for Councilmember Gloria.

Dion Akers Council Representative



Dion is a politically active graduate of San Diego State University with degrees in Public Relations and Political

Science. In addition to his involvement in local campaigns, Dion's experience includes management of recreation and aquatics facilities throughout Southern California. His interests include fitness, walking his dog and reading.

Dion represents Councilmember Gloria in Kensington, Talmadge, University Heights and Normal Heights, handles commendations and proclamations, and works on issues related to sports franchises and Veterans for the District Three office.

Travis Knowles Council Representative



Travis Knowles, a native of Orange County, moved to San Diego in 1998 and now lives in

Talmadge with his wife and young daughter. Before coming to San Diego, Travis lived and worked in London, England for two years. He returned to pursue graduate studies in Political Science at UCSD. In 2006, he earned a Masters Degree in Political Science, and is currently completing his dissertation as a Ph.D. candidate and is looking forward to a long career in public service and political action.

During his graduate studies, Travis was a fellow at the Center for Marine Biodiversity and

Conservation at Scripps Institute of Oceanography and worked as a teaching and research assistant. Additionally, he volunteered as a member of the Project Area Committee for the City Heights Redevelopment Area and as a union organizer for UAW Local 2865. Travis is an avid basketball player and enjoys listening to bluegrass music.

Travis serves as Councilmember Gloria's representative to the neighborhood of North Park and works on issues related to refugees, canyons, environment, and infrastructure.

Courtney Thomson Council Representative



Courtney is a native San Diegan who comes to the District Three office after a successful teaching career including

three years for the San Diego Unified School District and most recently teaching non-violence and conflict resolution for a non-profit organization. Courtney also volunteered with the AmeriCorps VISTA program in Boston.

She lives in the District Three community of University Heights and enjoys reading, playing board games and spending time with family and friends.

Courtney serves as the District Three representative to Hillcrest and Uptown and works on LGBT, youth, libraries, education and seniors-related issues.

M. Venessa Jackson-Jordan Executive Administrative Assistant

After 32 years of professional



experience in the banking and finance industry, Venessa is

very excited to join the District

Three team and begin work in public service. Venessa was born and raised in Milwaukee, Wisconsin and moved to San Diego in 1967. Now a resident of Paradise Hills, she is an active member of her church and contributor to the San Diego retail market. Venessa enjoys spending time with her husband, daughter, son, granddaughter and step-daughter and, among other things, loves San Diego for its wonderful weather.

Venessa manages Councilmember Gloria's calendar and administrative tasks.

Anthony Bernal Council Representative



Anthony Bernal, a native of Kern County, moved to San Diego in 2005 and brings a variety of experience from both the private and non-profit

sectors. He has worked for an engineering design/construction management firm on matters related to the water and wastewater industry. He has also worked with an affiliate of National Council of La Raza addressing issues affecting the Latino community.

Anthony earned his undergraduate degree from University of the Pacific in Stockton. His interests include training for half marathons and playing tennis. He also leads introduction for Landmark Education, a global training and development company.

Anthony serves as Councilmember Gloria's representative to the neighborhoods of Golden Hill, South Park, and City Heights and works on issues related to utilities, water, wastewater, health, lights, abandoned vehicles, and parks and recreation.

All staff members can be reached by phone at (619) 236-6633.

Councilmember Gloria Named Chair of Land Use and Housing Committee

San Diego City Councilmember Todd Gloria was named Chair of the Land Use and Housing Committee (LUH) today. Gloria's years of expertise with housing policy as a member of the San Diego Housing Commission and advisor to Congresswoman Susan Davis was recognized by Council President Ben Hueso, who made the committee recommendations. His recommendation was approved by the full City Council in December.

"I am honored to be selected to Chair of the Land Use and Housing Committee," said Councilmember Gloria. "Even in these tough economic times, I hope to use this leadership position to direct investments in our city's infrastructure so they are a stimulus to the local economy and put San Diegans back to work."

The Land Use and Housing Committee's areas of responsibility includes Planning, Land Use, Affordable Housing, Development Services, General Plan Amendments, Subdivisions, Community Facility Finance, Engineering, Annexations, Transportation Planning, Transit Services, Parking, Building Code/Inspection, Land Development Code, Utilities, Infrastructure Finance, and Housing Commission Quarterly Reports.

The selection of Councilmember Gloria to lead LUH was also based on his decade of involvement with Council District 3's community planning groups.

"I have learned a lot from attending hundreds of community meetings over many years and listening to the public's point of view," said Councilmember Gloria. "Making smart land use decisions, protecting community character and encouraging public input will be priorities for this committee as well."

The first LUH meeting is scheduled for 2 p.m. on Wednesday, January 21, 2009 in the Council Committee Room on the 12th floor of City Hall, 202 C Street.

Councilmember Gloria will serve on four of the five standing Council committees. His stated priorities of strengthening public safety and improving infrastructure for District Three also received a boost with Gloria's assignment to the Public Safety and Neighborhood Services Committee. He was also named to the Committee on Budget and Finance and the Committee on Rules, Open Government, and Intergovernmental Relations.

In addition, Councilmember Gloria was selected to serve as a City representative with outside organizations. He serves as Chair of the Metropolitan Transit System's (MTS) Taxicab Committee, and is a member of the MTS Board and San Diego Workforce Partnership. He is also an alternate on SANDAG's Transportation and Public Safety Committees.

News about District Three Projects

New Red Light Camera Installed



The City installed a new automated photo enforcement camera system at Cleveland Avenue and Washington Street in University Heights. City staff

made adjustments and tested the system for the first few weeks of 2009, and the system is now completely functioning. During the first 30 days, anyone photographed running a red light will only receive a warning letter in the mail. After the warning period, citations will be issued. Drive safely!

Three Local Projects Honored for Excellence

The San Diego and Imperial Counties Chapter of the American Public Works Association recently honored 12 City of San Diego projects for excellence, including three in the third Council District.

Cherokee Point Park

The Engineering and Capital Projects Department won the APWA Project of the Year Award for parks under \$2 million. Located

Cherokee Point Park was a remnant piece of land acquired from Caltrans. The land was used by Caltrans as a fill site during the Interstate 15 Corridor Construction Project. Prior to development, the land was a narrow dark area, full of litter, dirt and rock which was not a secure place to recreate or walk. The freeway corridor, while being a major benefit for local and regional transportation, physically divided the neighborhood. The addition of parks and open space was required of Caltrans as mitigation for construction of the freeway. Through Caltrans funding, City restored some of the lost physical connections between the neighborhoods, as well as the historic and cultural identity of the area. Upon completion, the Cherokee Point Park project added two acres of valuable park land to the area.

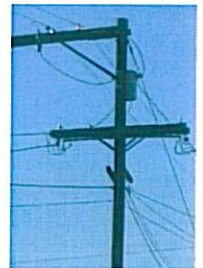
Teralta History Lane

The Engineering and Capital Projects Department won the APWA Honor Award for parks under \$2 million. The Teralta History Lane was a remnant piece of land acquired from Caltrans. Similar to the Cherokee Point Park project, the City developed this piece of property from an inhospitable and dirty parcel

to a community asset that pays tribute to the historic and cultural identity of the area.

30th Street Corridor Utilities Undergrounding

This received APWA Project of the Year honors for utilities jobs costing over \$8 million. The 30th Street Corridor Utilities Undergrounding Project undergrounded the longest and highest voltage electric transmission lines in the City of San Diego. As a part of the project, 3.8 miles of 138 kV electric transmission lines were undergrounded, 81 transmission poles were removed, three miles of overhead electric, television and communication lines were replaced with 6.3 miles of underground utilities for 195 homes located along the 30th Street Corridor. The project also included the installation of 36 new street lights, 23 curb ramps, and new street trees and resurfacing of the road from curb to curb. This project took over eight years to complete and involved extensive coordination between the City of San Diego, SDG&E, AT&T, MCI and Next G Networks.



*Should we close libraries or parks?
Should we charge for trash pick up?
How can we maintain Balboa Park?*

Councilmember Todd Gloria
invites you to
Be Part of the Solution!



**Council District Three
Public Budget Hearing**

Saturday, February 21, 2009

9:00 a.m.—12:00 noon

**Hoover High School Auditorium
4474 El Cajon Boulevard
San Diego, CA 92115**

**"Our goal is to create a beloved community and this
will require a qualitative change in our souls as well
as a quantitative change in our lives."**

- Martin Luther King, Jr.

COUNCIL MEMBER TODD GLOVER ENCOURAGES YOU TO SHOP LOCALLY!

North Park Farmers Market

EVERY THURSDAY
2 P.M.—DARK
CVS PARKING LOT
(32ND ST. & UNIVERSITY)

Featuring
fresh, locally grown items
including
Fruits
Vegetables
Flowers
and much more!